



**THE MERRICK PRINTING CO., INC.** / Commercial Printing / 808 East Liberty Street, Louisville, Kentucky 40204  
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## **Merrick Printing Announces Addition of Xerox iGen3 110 Color Digital Production Press**

*Louisville, KY (July 31, 2006)* -- The Merrick Printing Company, Inc. is pleased and excited to announce the recent installation of a new Xerox iGen3 110 color digital production press.

This equipment is considered to be the most dynamic variable data and color digital production press available in the market today!

This installation that represents over a \$1,000,000 commitment from Merrick is to service the largest growth segment in the printing industry. The additional features of our iGen3, along with operating 3 shifts will result in improved digital print product quality and service capabilities that have not previously existed. This equipment compliments our existing DocuPrints, conventional Sheetfed and Web presses, full service Electronic Pre-Press and Bindery, as well as Fulfillment and Mail Services.

We look forward to providing you the best equipment and service to ensure your marketing success!

The Merrick Printing Company, Inc. is a full-service commercial printer providing premium print and electronic communications products. Through its digital print department, Merrick meets the on-demand program needs for customers who want high-quality, digital color and black-and-white jobs, which save time and money. Merrick offers variable data services and utilizes a fully electronic workflow with state-of-the-art equipment.

